

## FACULTY PROFILE



PERSONAL INFORMATION	
Name and Surname(s)	HERNÁNDEZ ROJAS, Ricardo D.
Category	Tenured Associate Professor
Degree(s)	Business Administration and Management
Department	Agricultural Economics, Finance, and Accounting
Area of Expertise	Financial Economics and Accounting
Phone	
Email	Ricardo.hernandez@uco.es
Webpage	<a href="https://www.uco.es/dptos/economia-agraria/personal/economia-financiera-y-contabilidad.php">https://www.uco.es/dptos/economia-agraria/personal/economia-financiera-y-contabilidad.php</a>
Research Profile (ORCID Code; Researcher ID)	<a href="https://orcid.org/0000-0002-3055-2151">https://orcid.org/0000-0002-3055-2151</a>
TEACHING EXPERIENCE IN UNDERGRADUATE AND POSTGRADUATE PROGRAMMES	
Courses Taught (maximum of 10)	<ul style="list-style-type: none"> <li>- Analysis of Economic and Financial Statements. Business Administration</li> <li>- Introduction to Accounting. Business Administration</li> </ul>
RESEARCH EXPERIENCE	
Research Lines (maximum of 3)	<ul style="list-style-type: none"> <li>- Business Management of Assets</li> <li>- Business Management of Gastronomy</li> </ul>
Publications (maximum of 3)	<ul style="list-style-type: none"> <li>- Hernández-Rojas, R.D. / Huete Alcocer, N., “The role of traditional restaurants in tourist destination loyalty”, in: <i>Plos one</i> 16/6 (2021), e0253088</li> </ul>



	<p><a href="https://doi.org/10.1371/journal.pone.0253088">doi.org/10.1371/journal.pone.0253088</a></p> <ul style="list-style-type: none"><li>- Hernández-Rojas, R.D. / del Río, J.A.J. / Fernández, A.I. / Vergara-Romero, A., “The cultural and heritage tourist, SEM analysis: the case of The Citadel of the Catholic King”, in: <i>Heritage Science</i> 9/1 (2021), pp. 1-19 <a href="https://doi.org/10.1186/s40494-021-00525-0">doi.org/10.1186/s40494-021-00525-0</a></li></ul>
Research Projects (last 5 years, maximum of 3)	<ul style="list-style-type: none"><li>- “Gastronomic Offer Information Centre of Cordoba”. Funding Entity: Municipal Institute of Economic Development. Principal Investigator: Ricardo David Hernandez Rojas. Project Duration: from 30<sup>th</sup> January 2023 to 30<sup>th</sup> October 2023. Number of participating researchers/professionals: 5</li></ul>



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